

# CMA... The Next Level

A Publication of the Denver-Centennial Chapter #410



[www.denverima.org](http://www.denverima.org)

SEPTEMBER 2008

## President's Letter



**Date:** September 17, 2008

**Location:** Holiday Inn Select Cherry Cr N  
455 S Colorado Blvd, Denver

**Speaker:** **Doug Smith from the  
Social Security Administration  
Speaks on Retirement Planning**  
See topic and bio on next page

**Times:** 5:30 p.m. Social Hour  
6:30 p.m. Dinner  
7:15 p.m. Program

**Cost:** \$25 Guests and Members with  
reservations by the RSVP deadline  
\$35 Guests and Members after  
the RSVP deadline  
\$20 Students

**Come early for a special informational  
session on CMA certification with Mike  
Westcott from 5:00 – 5:30. Attendees eligible  
for a special raffle ticket to win Gleim study  
materials!**

### Menu

**Meat Lasagna OR Vegetarian Penne Pasta  
With**

**Hearts of Romaine Salad and Tiramisu**

**Please RSVP by Sunday, September 14, 2008  
to Nadia Powell at [nadia@hsfinancialinc.com](mailto:nadia@hsfinancialinc.com)  
When you email your reservations, please  
include the word IMA in the subject line so  
your email is not discarded as spam.  
Reservations made after Sept 14<sup>th</sup> will be  
charged \$35.**

### Cancellations:

**Please call Kathy on 303-437-5127 48 hours in  
advance of the meeting or you will be billed \$28  
to cover the cost of the reservation the IMA has  
submitted to the hotel. Please be sure to spell  
your last name so we correctly associate your  
request.**

We had a great turnout at our August Dinner Meeting celebrating “CMA/CFM Certification.” Over ½ of the people who participated were members with their certification. It was wonderful to see the pride these folks had in their achievements. And it was really interesting to see how their certification(s) had propelled them forward in their careers, too.

I’d like to take this opportunity to share my story about how maintaining my education and professional-izing my stature has been so critical to my success.

When I graduated from high school with a 3.98 grade point average, I could only dream of college. My Dad was too proud (or was it stubborn?) to sign an application for scholarship or student loan for me. He said I’d have to make it on my own.

I didn’t have that kind of money, so I had to find a job. I was fortunate enough to qualify for an ‘operator’ position at the phone company. I got married 9 months later. Shortly afterwards, I changed positions to a more clerical position and decided to start a family.

So two children later, we moved ‘waaaaay’ up north of downtown (which is where we both worked) into a little farming community to try and provide a better environment in which to raise our kids. It was shortly after this that the local phone companies were divested from AT&T and people within our company were being shifted around to accommodate.

This was the first major change I had ever been through and I started to worry about job security. I started to put ‘what if’ questions to myself. What if I lost my job—I only have a high school education....what would I do for medical....how could I keep paying for our house....could I keep the car I just bought....where would I be able to work next....how does unemployment work...

(continued on page 4)

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**Will you still need me, will you still feed me, when I'm 64?  
The Social Security Program is approaching 74, how is it doing?**

**Come find out on:  
Wednesday, September 17, 2008**

- 1 hour CPE Qualified -

**Featured Speaker:  
Doug Smith  
Social Security Administration**

Are you planning for your retirement? How much can you count on from your lifetime of contributions to the Social Security program? What are the near to long term issues facing the program. The yearly statement sent to you about your account is only the beginning of the research and planning you need to be doing for your retirement years.

Please join us as Doug Smith from the Denver office of the Social Security Administration comes to tell us about the program and how to plan for your retirement.

**Here is a little about our featured speaker: Doug Smith**

**Senior Public Affairs Specialist  
Social Security Administration**

**Denver Region**

Doug is responsible for supporting Regional Communications activities for the Denver Region that consists of Colorado, Utah, Wyoming, Montana, North and South Dakota. He assists Jan Foushee, the Regional Communications Director in arranging programs and educational outreach activities and in dealing with media in the various communities in our region.

To support these objectives, he designed targeted Power Point presentations to support the message on a local level, assist local managers in responding to media inquiries and in planning events in their areas to educate the public about the Social Security Program. He designs web pages, write news releases and take digital photographs to highlight local and regional events. Doug appears on cable access program in Denver to spotlight Social Security's activities in the metro area, make presentations before community groups and respond on behalf of the Regional Commissioner on television and radio broadcasts. He provided "On-Air Color Commentary" on March 14, 2000, for the Social Security American Indian Alaska Native National Service Delivery Conference in Denver which was broadcasted by satellite television, on the internet and by over 20 radio stations.

Doug has worked in three field offices: Columbus, Ohio, Pueblo and Aurora, Colorado as a Claims Representative, Field Representative and Operations Supervisor before joining the Denver Regional Office Staff in March 1998. A graduate of the Ohio State University he studied History, Political Science and Communications. He is a proud father of two daughters ages 22 and 20 who keep him busy with their mutual interests plus cares for Max and Togo, two Husky-hybrids. His older daughter is a Senior at CSU in Fine Arts and her sister is a Junior at CU Boulder School of Business.

***Reserve your place now, this is sure to be a very popular event.***

Please honor the Sunday, September 14<sup>th</sup>, RSVP deadline in order for us to have proper meal counts and name tags.

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**DENVER-CENTENNIAL CHAPTER  
SERVICE YEAR 2008-2009**

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**Submission Deadline info for next newsletter is Wednesday Sept 24**

Please email your information to Linda Hendrix at [lghcolo@aol.com](mailto:lghcolo@aol.com)

**2008 - 2009 Key Activities**

September 17 dinner meeting – Retirement and Social Security

September 24 board meeting – all are welcome

October 15 dinner meeting – Office of Economic Development and Intl Trade with Matt Cheroutes

October 22 board meeting – all are welcome

November 19 dinner meeting – Oil and Gas

November 25 board meeting – THIS MONTH IT IS A TUESDAY, all are welcome

December no dinner meeting

January 21 the SOCIAL returns to the BUCKHORN EXCHANGE – stay tuned for details

January 28 board meeting – all are welcome

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**President's Letter** continued from page 1:

After a sleepless night, I decided I could do something to prepare myself. I decided to get the college education I always wanted. Thank goodness the company had a program that paid for college classes if you could earn a 'B' or better.

With two little ones and a full time job, I could only take a couple classes a quarter. It took a long while, but I stuck with it. It wasn't easy to stay downtown two evenings a week and not get home until almost midnight those days---let alone get up the next morning to go to work. The other evenings and almost all weekend, I did homework. Finally, 8 years later, I had my 4-year degree in Accounting. Talk about a celebration!

All along, I had known I would sit for the CPA exam when I finished, but in one of our last classes a representative from the local IMA chapter came and talked to us about sitting for our CMA. She said it was a certification that could open doors for us. Besides, if you're studying for the CPA exam, you have a good portion of the knowledge still fresh in your mind and can supplement with a little additional study. Then you can have two certifications and be that much more 'sellable.'

Now I have to admit, since I have had my certifications, I don't think there's a job I haven't been able to get when I've really tried for it. And although everyone recognizes the CPA, I have found that those who have not had the opportunity to know about the CMA always ask 'What does CMA stand for?' I always give them the full title, then I tell them that it is a certification for a field that takes what the CPA does (statements, basic book posting, auditing, reviews) a step further and applies all that information into running the business. It is analyzing current operations so business process adjustments can be made to increase profitability and make improvements. This seems to sell them.

So, if you haven't gotten your certification yet, please think about my story and how making the extra effort can really pay off---for you. To assist in keeping your Certification current---please join us at the Rocky Mountain Area Conference on September 25<sup>th</sup> & 26<sup>th</sup> in Arvada. Earn 16 CPE in two days. There is still time to register!

Yours in Advancing the Profession,  
Kathy Rinkel  
2008-2009 President  
Denver-Centennial Chapter of the IMA

Thursday, September 25, 2008  
&  
Friday, September 26, 2008

The **Rocky Mountain Area Conference** is presented  
in 4 concurrent tracks over 2 days offering 16 hours of CPE \*  
We offer a single day or two day registration option.

**Location**  
Arvada Center  
6901 Wadsworth Blvd.  
Arvada, CO

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### **History of the Conference**

The Rocky Mountain Area Conference for Finance & Accounting Professionals was started in 1988 by the American Society of Women Accountants. In 1999 The Institute of Management Accountants became a cosponsor and in 2000 Financial Executives International became the third cosponsor. The Institute of Internal Auditors became the fourth cosponsor in 2003. Last year we had over 225 attendees listening to 47 different speakers.

The conference is presented in four concurrent tracks designed to allow CPA's, CMA's and CIA's to acquire up to 16 hours of continuing professional education credits at a modest fee without incurring travel cost.

Visit [www.accountingconference.com](http://www.accountingconference.com) for further details

## CMA Corner

We value the Certified Management Accountant Designation at our Chapter and we have designed some new programs to reward CMA's and encourage those who are currently studying for the exams. Stay tuned for further details...

1. **JOIN THE CMA PUNCH CARD PROMOTION!** CMA/CFM'S are eligible for a free dinner after paying for 3 dinners – good thru 5/31/09. To get your free dinner, you must RSVP by the deadline.
2. **THOSE STUDYING FOR THE CMA EXAMS---**Once you have passed the 1<sup>st</sup> exam part that you sit for, come join us for a dinner meeting to celebrate your success --- and your dinner will be paid for by the Chapter. Please be sure to notify us when you RSVP by the deadline for that dinner.
3. **SPECIAL RAFFLE** available to win Gleim study materials when you attend an informational session on starting to study for the CMA held by Mike W!

### Book Buy Back hits the IMA - Stock our library

Starting immediately - the Denver Centennial Chapter of the IMA will "buy back" CMA study materials. The chapter will entertain purchasing any CMA study materials. Price is based on material conditions.

50% purchase price for first edition to the library.

25% for second and third edition added to the library.

All purchases will be handled on a case-by-case basis as well as on an add need basis. Please contact Mike Westcott [mgwestcott@yahoo.com](mailto:mgwestcott@yahoo.com) or Kathy Rinkel [krinkel@msn.com](mailto:krinkel@msn.com) to arrange for consideration.

In reviewing the jobs posted on Monster - one new job showed up for Aon Consulting Region Controller - Rocky Mountain Division. CMA, CPA, or MBA preferred. .

For Career Builder there were CMA 10 postings (TCF Bank, Nordstrom, Performance Group, Exempla Health Care, Sara Lee, Zone Finance, Robert Half (4) and 361). In comparison, there were 20 MBA postings and 40 CPA postings.

Remember that when you write job descriptions and postings for your company, please include "CMA preferred" where appropriate. Explain how the CMA differs from the CPA to your HR Department.

*Committed to helping you with your business needs...*

- Accounting & Auditing
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**For more information contact:**  
Lori Nelson, CPA  
7979 E. Tufts Avenue, Suite 400  
Denver, CO 80237  
(303) 740-9400  
e-mail: [lnelson@eksh.com](mailto:lnelson@eksh.com)

- Financial Modeling
- Business Performance Improvement
- Information Technology Services
- Management Reporting

- Organizational Development & Design
- Strategic Planning
- Tax Compliance & Structure
- Business Valuation



**EKS&H**  
EHRHARDT - KEEFE  
STEINER - HOTTMAN PC  
CERTIFIED PUBLIC ACCOUNTANTS AND ADVISORS

**2008. Would you please take a moment to check that your profile stored on the IMA National database is correct? We use that database to communicate with chapter members each month, and publish that data in the annual ROSTER. To update your information with National, please go to [www.imanet.org](http://www.imanet.org). Log in to the members only section using your member number and password and then go the "My profile and member directory" section.**

**ATTENTION STUDENT LEADERS!**

For an opportunity of a lifetime, attend the Student Conference in Jacksonville, Florida. Travel Grants are available so contact your local chapter for details.

**Registration Fees**

Registration ends at 5 p.m. Eastern Standard Time on Friday, October 17, 2008 or until registration capacity is met. **Space is limited;** registration & sessions are on a first come first serve basis. There is no guarantee that space will still be available until Friday, October 17. Mailed and/or faxed registrations must be received by Friday, October 17, 2008. After this date, onsite registration fees apply to all registrants provided IMA is still accepting registration forms.

	<b>Registration Through October 17th</b>	<b>On-Site Begins November 6th @ 5PM EST</b>
<b>IMA Student Member</b>	\$100	\$110
<b>Student Non-member*</b>	\$140	\$150
<b>IMA Member/Educator Member</b>	\$125	\$135
<b>Non-member</b>	\$175	\$185

Denver Centennial 2008 Milestone Anniversaries

20 Years

Mary Ball

Joseph Mazza

Carol Meier

Katherine Yernberg

Stephen Hobbs

Dianne Green

Linda Brandon

Susan Long

John Quintana

**We are working on the next issue of the member ROSTER due out in September**

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# 1/2

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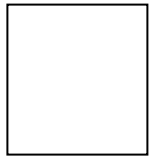
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## Denver-Centennial Chapter September 2008 Newsletter



Send To: \_\_\_\_\_

### Forwarding Address Correction Requested

### INFORMATION UPDATE (Please Print)

Update your information online at [www.imanet.org](http://www.imanet.org)

Dr. \_\_\_ Mr. \_\_\_ Mrs. \_\_\_ Ms. \_\_\_ Professional Designation \_\_\_\_\_ Account # \_\_\_\_\_

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_

New/Current Business

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

New Home:

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

I prefer to stay with my present chapter \_\_\_\_\_. I prefer to affiliate with the \_\_\_\_\_ Chapter.

Your signature \_\_\_\_\_ Date \_\_\_\_\_

(National requires your signature for any changes)

Please send all IMA correspondence to my: Business Address \_\_\_\_\_ Home Address \_\_\_\_\_

Please send this form to: **Linda Hendrix** (see return address info above on this newsletter)