



The General Ledger

A Publication of the Denver - Centennial Chapter



<http://www.denverima.org>

Rocky Mountain Chapter <http://www.imarockymountaincouncil.org>

April 2004

Wednesday, April 21, 2004

Location: Holiday Inn Downtown
Redstone/Silver Plume Rooms
1450 Glenarm Place
Denver, CO
(303) 573-1450

Speakers: Kathy Gillett & Karyl Storey

Times: 5:30 p.m. Social Hour
6:30 p.m. Dinner
7:15 p.m. Program

Cost: \$25 Members with reservations
\$28 Guests and
Members without reservations
\$17 Students with reservations

Menu

Chicken Greystone

or

Spinach Tortellini

For reservations for the dinner meeting please:

- call Brian Bedford (720) 480-3693 or,
- email b.bedford@att.net.

(Note: When you email Brian about your reservation please include the word IMA in the subject line, so your message is not discarded as spam; do not put quotes around IMA.)

Reservations not made by the Sunday before the meeting will be charged \$28. Please spell out last name & your company when calling.

Cancellations:

To cancel a reservation, please call Brian at (720) 480-3693 at least 48 hours **prior** to the meeting. If you do not cancel, you will be billed for the meeting.

Directions:

The Holiday Inn Downtown is located at the Corner of 14th Street and Glenarm Place.



April Speakers

Kathy Gillett and Karyl Storey

Present:

"Business Killers", a seminar geared to small business owners and their professional advisors. The program addresses the 6 mistakes that can destroy a business and personal financial future. Both the content and format of the presentation are unique. Video vignettes dramatize the real life consequences of ignoring vital business planning. Plus, you get to keep score. We promise it will not be boring!

Kathy Gillett has been in the financial services field for 13 years. Through her experience in working with business owners, she knows the challenges they face and she offers creative solutions to help meet those challenges. Kathy is a Licensed Insurance Agent. Her professional associations include the National Association of Women Business Owners where she has served as Membership Chair and as President. She has also been a member of the Ali Lassens Leads Club for 12 years. Her professional specialties include succession planning, financial strategizing, education funding, retirement planning and wealth preservation strategies as well as long term care insurance, investments, life insurance and disability income insurance.

Karyl Storey is a 22-year veteran of the life insurance industry after starting her career as a 5th grade teacher. She has concentrated her practice in the areas of retirement and estate planning, and more recently, long term care needs. Karyl's credentials include CLU (Chartered Life Underwriter), ChFC (Chartered Financial Consultant), LUTCF (Life Underwriters Training Council Fellow), CLTC (Certified Long Term Care Advisor), and CSA (Certified Senior Advisor).



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Building Technology Skills

More and more accounting professionals are working closely with their information technology (IT) counterparts on a wide range of projects, from e-commerce to risk assessment and security initiatives. In a survey by our company, 39 percent of chief financial officers (CFOs) polled said they would be more involved with information systems initiatives over the next few years. For accountants at all levels, strong technical abilities can increase their career advancement potential.

Following are tips for expanding your technology skills:

* Help where you can. **Volunteer for projects that require IT skills, such as a financial systems upgrade or new billing application implementation.** While you may not yet be familiar with the intricacies of the initiative, you can still contribute to its success. Offer to assist with the beginning or end stages, which are typically not quite as technical. For example, you could supervise the quality control process or test the final results to ensure they meet business needs. Ask your IT coworkers for help when you need it.

* Continue learning. Many companies and professional associations provide classes or workshops on technology-related topics. You may also consider pursuing technical certification. In a separate survey by our company, 85 percent of CFOs said earning an advanced accreditation, such as a Certified Information Technology Professional (CITP) credential, is valuable for career advancement. In addition to building your expertise, these designations can boost your starting salary by as much as 15 percent, according to the *2003 Salary Guide* from Robert Half Finance & Accounting and Accountemps.

* Stay current on IT issues. **Read industry publications for updates on the latest technologies and skills in demand.**

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Accountemps is the world's first and largest temporary staffing service specializing in the placement of accounting, finance and bookkeeping professionals. The company has more than 325 offices throughout North America, Europe, Australia and New Zealand, and offers online job-search services at www.accountemps.com. For more information, call the Denver office at (303) 296-1010.



American Red Cross

The 14th Annual
Fat Tire Classic
June 25, 26, & 27, 2004
Winter Park, Colorado



Please feel free to join the 12 others that have signed up.

Sign-up Deadline April 26, 2004

Email: imaftc@yahoo.com

Please visit chapter website, www.denverima.org for link to full-page promo for the Fat Tire Classic.

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HELP WANTED

BOARD MEMBERS FOR 2004-2005 DENVER CENTENIAL CHAPTER OF IMA BOARD OF DIRECTORS NEEDED

If you have a desire to utilize your
skills and talents with a great
organization full of great people, then
we want you!

Contact Mike Westcott
[@mgwestcott@yahoo.com](mailto:mgwestcott@yahoo.com) or Brian Bedford,
b.bedford@att.net for additional details.

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MEMBERS - TIME AGAIN TO REVIEW YOUR INFO WITH NATIONAL

With getting ready for the 04 - 05 roster, we always wish to list the most recent information available, Name, employer, email address, contact phone number, etc.

Verfying and updating this information can be done on line, www.imanet.org enter member number into username in the LOGIN box and last name in the password box.

FOR QUESTIONS OR ASSISTANCE, contact Mike Westcott, mgwestcott@yahoo.com or 303 306-6866. It is really easy and ensures accurate updates. Deadline for updates to National for the roster will be June 20th

May Speakers Preview

*Mark your calendars for the May
19th dinner meeting.*

*Come hear Stephanie West Allen
and Edd Nichols present this
entertaining self-improvement
session on*

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**DENVER-CENTENNIAL CHAPTER
MEMBERSHIP/ATTENDANCE
DRIVE CONTEST**

Starting January 1, 2004 and continuing through May 31, 2004, the Board of Directors is sponsoring a membership and attendance drive.

The chapter member with the most guests during these months AND the member sponsoring the most new members will each receive a \$50.00 Gift Certificate to a Denver restaurant. (Not a fast food chain.)

To facilitate your participation we ask that you make three phone calls each month inviting a guest or someone who might be interested in joining our organization. These calls work on the same theory as the Kevin Bacon Game. If you are not familiar with that game let me explain. The theory is that everyone in the world is only 6 degrees removed from everyone else. The actor Kevin Bacon, (currently starring in the movie "Mystic River") is used as an example. If, for example, I know "Kerry", Kerry's cousin is Linda; Linda is a hairdresser in LA. Linda is the stylist for Meryl Streep, who starred in the "The River Wild" with Bacon.

If you don't know someone who wants to attend a meeting or join, maybe you are only 1 or 2 or 3 degrees of separation from someone who does. Maybe six, but we think that three calls will do it.

THREE CALLS A MONTH could win you a dinner certificate!

2004-2005 PROPOSED BOARD OF DIRECTORS

The 03 - 04 Board of Directors for Denver-Centennial Chapter of the IMA wish to propose the following as the slate of Board of Directors for the IMA year 04 - 05. We are very pleased the amount of carry-over from last year's board to the upcoming year.

It is always good to mention that a lot of the chapter's strength rest in the quality and size of the board. We are very interested in having more people join the upcoming board. If anyone has questions or interest, please contact Mike Westcott, mgwestcott@yahoo.com or Brian Bedford, b.bedford@att.net for additional details.

The Newsletter Editor position is the one position that is still open that we are trying to fill first of the open positions listed below. Besides Newsletter Editor, we are in pretty good shape for the upcoming year.

President	Mike Westcott	Vice President of Education	Open
President-Elect	Brian Bedford	Speakers	Linda Hendrix
VP Admin	Brian Bedford	Student Night Chairperson	Open
Treasurer	Bill Borgman	Student Night	Open
Secretary	Sarah Johnson	CMA/ CFM	Cynthia Berglund
		CMA/ CFM Librarian	Open
VP Communication	Diane Albert (Part-time)	CMA/ CFM Promotions	Open
Asst VP Communications	Open		
Community Out-reach	Cheryl Borgman	VP Membership	Joan Montgomery
Roster	Tammy Sillstrop	Special events Picnic and Social	Open
Newsletter	Open	Member Acquisitions/ Retention	Open
Web	Andrew Vara	Community Service	Open
Calling Committee	Barb Girdlestone	Emp Coordinator	Larry Hall
Calling Committee	—		
Calling Committee	—		
Calling Committee	—		
Calling Committee	—		
Database	Eric Boland		

**DENVER - CENTENNIAL CHAPTER
2003-2004**

OFFICERS AND DIRECTORS

President	<i>Lou Sillstrop</i>	303-905-6960	lou@sillstrop.com
President-Elect	<i>Mike Westcott</i>	303-306-6866 (H)	mqwestcott@yahoo.com
VP of Administration & Finance			
	<i>(vacant)</i>	-	-
Secretary	<i>Robin Schneider</i>	303-254-9023	robinl80@yahoo.com
Treasurer	<i>Eric Boland</i>	303-345-7492 (H)	ericboland@yahoo.com
Meetings	<i>Kathy Gans</i>	303-291-1212 (W)	kathy.gans@ajilon.com
Employment Coord.	<i>Larry Hall</i>	303-299-1272 (W)	larryhall@tac-denver.com
VP of Communications & Community Relations			
	<i>Diane Albert</i>	720-941-3812 (H) 303-947-5786 (M)	dalbert@hcchcpa.com
Newsletter Editor	<i>Cheryl Borgman</i>	303-214-6954 (W)	cborgman@graebel.com
Community Service	<i>Kevin Mann</i>	303-313-2412 (W)	kmann@denrescue.org
Webmaster	<i>Andrew Vara</i>	303-723-3294 (W)	Andrew@vara.us
VP of Membership	<i>Joan D Montgomery</i>	303-734-0296	joand@ix.netcom.com
VP of Education	<i>Linda Hendrix</i>	303-463-4690 (W) 720-205-7785 (M)	lghcolo@aol.com
Student Activities	<i>Leslie Sherlock</i>	720-747-5105 (W)	llsherlock@yahoo.com
CFM/CMA	<i>Cynthia Berglund</i>	720-344-3731 (W)	cberglund@arcadis-us.com
Member-At-Large (Former President)			
	<i>Gene Robbins</i>	303-973-2523 (H)	crob199727@aol.com

**2004
Dinner Meeting Dates**

Wednesday April 21st, 2004
 Wednesday May 19th, 2004
 Wednesday June 16th, 2004
 Wednesday July, 14th, 2004
PICNIC on Saturday August 21st, 2004
 Wednesday September 15th, 2004
 Wednesday October 13th, 2004
 Wednesday November 17th, 2004
 December (no meeting)

**2004
Board Meeting Dates**

Wednesday April 28th, 2004
 Wednesday May 26th, 2004
 Wednesday June 23rd, 2004
 Wednesday July 21st, 2004
 Wednesday August 25th, 2004
 Wednesday September 22nd, 2004
 Wednesday October 20th, 2004
 Wednesday November 24th, 2004
 Wednesday December 16th, 2004

IMA Denver - Centennial Chapter
c/o Lou Sillstrop
9029 E Mississippi Ave
B-302
Denver, CO 80247

**Denver - Centennial Chapter
April 2004 Newsletter**

*Your IMA Membership
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Send To:

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INFORMATION UPDATE (Please Print)

Dr. ___ Mr. ___ Mrs. ___ Ms. ___ Professional Designation _____ Account # _____

Last Name _____ First Name _____ MI _____

New/Current Business

Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ E-mail _____

New Home:

Address _____

City/State/Zip _____

Phone _____ Fax _____ E-mail _____

I prefer to stay with my present chapter _____. I prefer to affiliate with the _____ Chapter.

Your signature _____ Date _____

(National requires your signature for any changes)

Please send all IMA correspondence to my: Business Address _____ Home Address _____

Please send this form to: Lou Sillstrop, 9029 E Mississippi Ave – B-302 – Denver, CO 80247