



The General Ledger

A Publication of the Denver - Centennial Chapter



<http://www.denverima.org>

Rocky Mountain Chapter <http://www.imarockymountaincouncil.org>

February 2004

IMA ANNUAL STUDENT NIGHT WEDNESDAY, FEBRUARY 18TH, 2004

This is a great opportunity to meet prospective employees and interact with future accounting and finance professionals.

4:00-5:00 PM Interviewing Advice and Resume Critique

This is an optional event geared for students. In order to make sure we have adequate recruiters and professionals to do resume critiques **students are required to register in advance.**

5:00-5:30 PM IMA New Member Orientation

This session is designed for any prospective IMA member - not just students! Also, come learn about the CMA/CFM certification process and the fantastic opportunities that the Denver-Centennial chapter offers for easing the effort of studying. We cover everything from study groups to discounted study materials to free study materials that can be loaned out.

5:30-6:30 PM Networking/Social Hour

6:30-8:30 PM Dinner and Program

Professionals with experience in private industry, public accounting and consulting will discuss their careers and offer advice to students on career planning and related issues.

Panel of Speakers:

Karla Collins – Sales Manager, Aegis Staffing

Courtney Cowgill - CFO and Treasurer of Oceanic Exploration Company

Victoria J. Marschner – Partner, Clifton Gunderson LLP.

We received tremendous financial support for our Student Night from the following:

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February 2003

Presidents Letter

Hello IMA members,

The chapter is upon another annual Student Night. This year will be as exciting as those that have come before it.

I want to thank all of the people who have worked so hard to put on an excellent event this year. Sioux Wells for her gracious efforts and Wilbanks Reserve Corporation for use of it's office to hold the planning meetings. Thanks to Linda Hendrix for her great attention to details, Robin Schneider, Michael Westcott, Sylvia Tanner and Senchoy Jones for all of the time and effort to make this year a success.

Thanks to all of those organizations that have made this year's student night meeting possible. Their willingness to invest in the future of the accounting profession is commendable. Students are our future.

The Institute of Management Accounts is once again come to that time of year when we need to fill positions for our upcoming board. The incoming President, Mike Westcott, is now talking to members about their participation within this wonderful organization. Board participation will give members experience in leadership roles that you may not get anywhere else. I know that it has helped me to hone my communication and organization skills. It has also brought into my life some of the best people I will ever meet. I highly recommend that you give consideration of becoming an IMA board member.

Lou Sillstrop
President 2003-04



DENVER-CENTENNIAL CHAPTER MEMBERSHIP/ATTENDANCE DRIVE CONTEST

Starting January 1, 2004 and continuing through May 31, 2004, the Board of Directors is sponsoring a membership and attendance drive.

The chapter member with the most guests during these months AND the member sponsoring the most new members will each receive a \$50.00 Gift Certificate to a Denver restaurant. (Not a fast food chain.)

To facilitate your participation we ask that you make three phone calls each month inviting a guest or someone who might be interested in joining our organization. These calls work on the same theory as the Kevin Bacon Game. If you are not familiar with that game let me explain. The theory is that everyone in the world is only 6 degrees removed from everyone else. The actor Kevin Bacon, (currently starring in the movie "Mystic River") is used as an example. If, for example, I know "Kerry", Kerry's cousin is Linda; Linda is a hairdresser in LA. Linda is the stylist for Meryl Streep, who starred in the "The River Wild" with Bacon.

If you don't know someone who wants to attend a meeting or join, maybe you are only 1 or 2 or 3 degrees of separation from someone who does. Maybe six, but we think that three calls will do it.

THREE CALLS A MONTH could win you a dinner certificate!

Guests will be recorded at the meetings at sign-in and membership sponsors must inform Joan Montgomery, Vice President of Membership of their sponsorship.



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The Certified Management Accountant (CMA) designation provides corporate management and individual members with an objective measure of knowledge and competence in the field of management accounting. The CMA is an invaluable credential for professional advancement and for broadening professional skills and perspective.

Only the CMA certification requires the broad range of topics that are key to management performance and contribution. Exam topics include economics, business finance, situational analysis, and decision making with a strong emphasis on ethics. Combined with relevant rule-based subject matter, the four-tiered CMA exam is designed to develop and measure critical thinking and decision-making skills.

While the CMA certification isn't required for IMA Members, professional certification is the most effective way for our members to concretely demonstrate and maintain the highest standard of relevant knowledge and skills.

The Certified in Financial Management (CFM) certification provides members who are involved with corporate cash management, financing and investment decisions, and risk management with a means for further demonstrating an expanded skill set. This exam provides an in-depth measure of competence in areas such as financial statement analysis, working capital policy, capital structure, valuation issues, and risk management.

CMA/CFM CERTIFICATION SPECIAL MEETING NOTICE

The Denver-Centennial Chapter of the IMA is hosting an informational meeting regarding the CMA and CFM certifications. Among the people available to answer questions will be both current candidates that have already passed one or more sections of the exam and some certified members who will be able to answer your questions and provide encouragement. Spring study group formation will begin with this meeting. Please forward this meeting notice to anyone you feel might have interest in attending.

Getting on the road to certification is one great way to really move and advance your career this year. Last year there were more than twenty new people from our chapter that started down the road to CMA/CFM - we welcome you to join us.

Date: February 21st Time: 11:00 Location: Koelbel Public Library - just west of the Tech Center (Orchard Rd and Holly) 5955 South Holly - Englewood 303 220-7704 ([Note the Koelbel Library does not endorse any of the groups that use the library's conference room - their function is to provide meeting rooms to the community](#)) There will be free pizza! Please contact Cynthia Berglund (CBerglund@arcadis-us.com) if you think you will be attending or have any questions.

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The 14th Annual
Fat Tire Classic
June 25, 26, & 27, 2004
Winter Park, Colorado

The Fat Tire Classic represents the largest fundraiser for your local American Red Cross. Last year, the Mile High Chapter provided assistance to more than 494,000 people by helping them recover from disasters, teaching health and safety courses, providing emergency communication to loved ones in the military and driving individuals to and from vital medical appointments.

The IMA has supported the Fat Tire Classic for more than 10 years. Volunteers in 2003 were greater than 20. Breakfast has been the primary assignment for the IMA but we have taken on other assignments such as the Logo Store, lunch or dinner.

DETAILS

The Fat Tire Classic at Winter Park, June 25, 26 & 27, 2004, is a mountain bike pledge ride and hike that combines food, fun and fabulous vistas giving participants of all levels an unparalleled experience. Back at the base area, participants enjoy delicious meals throughout the weekend and opportunities to visit the Fat Tire Classic Logo Store, vendors, demonstrations and a massage tent. Another very popular part of the weekend is the Saturday Night Celebration featuring live music and complimentary New Belgium beer.

Volunteers make this an incredible event for more than 2,500 participants.

In addition to heartfelt thanks from your American Red Cross, you receive:

- § ***A Weekend in the Colorado Rockies!*** Get away to beautiful Winter Park, Colorado. Enjoy the breathtaking views and clean mountain air.
- § ***Saturday Night Celebration!*** Join us for the Saturday Night Celebration.
- § ***Fat Tire Classic volunteer T-shirts are provided for you.***
- § ***Free Lodging is available if needed!***
- § ***Free Meals for Volunteers!***

Sign-up Deadline March 30, 2004

Email: imaftc@yahoo.com

**DENVER - CENTENNIAL CHAPTER
2003-2004**

OFFICERS AND DIRECTORS

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|---|--------------------------|--------------------------------------|--|
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| Member-At-Large (Former President) | | | |
| | <i>Gene Robbins</i> | 303-973-2523 (H) | crob199727@aol.com |

**2004
Dinner Meeting Dates**

Wednesday February 18th, 2004
 Wednesday March 17th, 2004
 Wednesday April 21st, 2004
 Wednesday May 19th, 2004
 Wednesday June 16th, 2004
 Wednesday July, 14th, 2004
PICNIC on Saturday August 21st, 2004
 Wednesday September 15th, 2004
 Wednesday October 13th, 2004
 Wednesday November 17th, 2004

**2004
Board Meeting Dates**

Wednesday February 25th, 2004
 Wednesday March 24th, 2004
 Wednesday April 28th, 2004
 Wednesday May 26th, 2004
 Wednesday June 23rd, 2004
 Wednesday July 21st, 2004
 Wednesday August 25th, 2004
 Wednesday September 22nd, 2004
 Wednesday October 20th, 2004
 Wednesday November 24th, 2004

IMA Denver - Centennial Chapter
c/o Lou Sillstrop
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**Denver - Centennial Chapter
February 2004 Newsletter**

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I prefer to stay with my present chapter _____. I prefer to affiliate with the _____ Chapter.

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Please send all IMA correspondence to my: Business Address _____ Home Address _____

Please send this form to: Lou Sillstrop, 9029 E Mississippi Ave – B-302 – Denver, CO 80247