



Wednesday, September 17, 2003

Location: Holiday Inn Downtown
Redstone/Silver Plume Rooms
1450 Glenarm Place
Denver, CO
(303) 573-1450

Speaker: Linda Rydberg

Times: 5:30 p.m. Social Hour
6:30 p.m. Dinner
7:15 p.m. Program

Cost: \$25 Members with reservations
\$28 Guests and
Members without reservations
\$17 Students with reservations

Menu

Rosemary pork Loin
or
Vegetarian Pasta Primavera

For reservations for the dinner meeting please:

- call Brian Bedford (720) 480-3693 or,
- email b.bedford@att.net.

(Note: When you email Brian about your reservation please include the word IMA in the subject line, so your message is not discarded as spam; do not put quotes around IMA.)

Reservations not made by the Sunday before the meeting will be charged \$28. Please spell out last name & your company when calling.

Cancellations:

To cancel a reservation, please call Brian at (720) 480-3693 at least 48 hours **prior** to the meeting. If you do not cancel, you will be billed for the meeting.

Directions:

The Holiday Inn Downtown is located at the Corner of 14th Street and Glenarm Place.



September Speaker



Linda Rydberg

THE ART OF INFLUENCING OTHERS

How do you get others to support your point of view when an issue is really important? Linda will share some influencing strategies that will help you have more success in this arena.

Linda Rydberg is a performance strategist with the goal of improving your company's bottom line. Linda is a seasoned professional with more than 20 years experience as a trainer consultant and coach.

As a trainer, Linda specializes in transforming managers into leaders, helping speakers impact audiences, and showing people how conflicts can be resolved. Linda customizes her sessions to target the business needs of each audience, as well as to address the needs of different learning styles.

Linda's programs include, but are not limited to:

- Building Powerful Presentations
- Conflict Resolution: What to Say When Strangling Is Not An Option
- Developing The Leader Within

As an executive coach, Linda has a passion for facilitating the process of values clarification and translating these values into actions. She supports clients in taking action in problem areas that can be barriers to their advancement. She offers unbiased feedback on issues that others are often hesitant to discuss. Her weekly contact with clients offers a structure for dealing with new situations as they arise, and for celebrating accomplishments.

Linda Rydberg earned her undergraduate degree in Education from the University of Missouri and a graduate degree in Human Communication from the University of Denver.

Some of the clients that have benefited from Linda's coaching and training are: Coors Brewing Company, Public Service Company of Colorado, I.B.M., the Gates Rubber Company, Orica Chemical Company and Children's Hospital.



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15TH ANNUAL CONFERENCE WILL BE BEST EVER!

Ernst & Young, Jefferson Wells International, Intuit Complete Payroll, National Graphics Company and Washington Mutual sponsor this annual event that brings cutting edge professional education to hundreds of Finance and Accounting professionals from the Rocky Mountain Region.

The Arvada Center at 6901 Wadsworth Boulevard in Arvada Colorado will once again house these important educational classes for the 2003 year on Friday September 19th and Saturday September 20th.

OVER 30 CLASSES COVERING SUCH TOPICS as Accounting and Auditing, Information Technology, Corporate Finance, Management & Leadership and Taxation & Special topics. One critical area is the legislation "**Sarbanes-Oxley**" and it's far reaching effect on so many companies trying to understand the new compliance regulations.

KEYNOTE SPEAKERS WILL DRAW MANY

The keynote speakers this year include **Adrienne Zobel** with "Three simple marketing strategies to help companies sell more in less time." **Kim Patmore** of First Data with "Building a World Class CFO Organization." **Oren G Shaffer** of Qwest Communications with "Eye on the Prize: Staying focused in a challenging environment." And the ever-popular **Courtney Cowgill** of Oceanic Exploration Company with "Visions and Missions: Anticipation and Action."

HIGHLY REGARDED ASSOCIATIONS JOIN FORCES TO STAGE CONFERENCE

The **American Society of Women Accountants** started this conference in 1988. In 1999 The **Institute of Management Accountants** joined in and in 2000 **Financial Executives International** also decided to participate. This year the **Institute of Internal Auditors** has come on board. The conference has five tracks designed to allow CPA's and CMA's to acquire up to 16 hours of continuing professional education credits at a modest fee without incurring expensive travel costs.

Information can be found at www.accountingconference.org

CMA/CFM CERTIFICATION SPECIAL MEETING NOTICE

We are holding an informational meeting regarding the CMA and CFM certifications and will have both current candidates and some certified members who will be able to answer your questions and provide encouragement. Study group formation is a possibility.

Date: September 15

Time: 7:00

Location: To be announced

Menu: Pizza

Cost: Free

Please contact Cynthia Berglund by September 10th if you think you will be attending. Please refer to our website after September 10th for meeting location.

Additionally, the Chapter can offer our members the following study material discounts. We have study software that can be loaded onto your computer and videos and audios that can be loaned to you. Please contact Cynthia Berglund for details.

GLEIM:

Study workbooks are only \$17.50 each if you order them from Gleim by calling Charon at (800) 874-5346x138. Tell her that you are a member of the Chapter and use our account number (3273277).

Bonus materials are audio cassettes that supplement the workbooks and testing software that allows you to practice computer testing as well as test your knowledge.

MICROMASH:

According to MicroMash, their software tailors a study plan to your strengths and weaknesses and then references the most current Gleim manuals should you need more concentrated study. Interactive learning software can be purchased at a \$150 discount on the set of four (\$595) or five (\$695) parts if you call Howard at (303) 799-0099 x332 and mention that you are a member of the Chapter.

LAMBER'S REVIEW COURSE:

The Lambers CMA Review and CFM Review each consist of 70 hours of live classroom instruction taped in three-hour sessions, and a comprehensive set of workbooks. They also have a computer study aid, PassWare™. The Chapter has purchased four sets of this video review course and has the PassWare software. Accompanying workbooks can be purchased for \$20 per part if you call Paul at (800) 272-0707 and mention that you are a member of the Chapter.

PART-TIME VOLUNTEERS NEEDED

As you know last year's roster was awarded the IMA's Gold Medal. Please contact Diane Albert @ 303 759-2727 or dalbert@hcchcpa.com if you have some time during the month of August and early September to contribute to the completion of this year's roster. There are many components of the roster that can be delegated during August and early September.

Additionally, we have hopes to revamp and expand the Chapter website and are looking for both information and articles to place on the web and people with web design skills. We are hoping to begin the redesign by September and anticipate that the project will take several months to complete.

Please contact Diane Albert @ 303 759-2727 or dalbert@hcchcpa.com to discuss what task would fit your schedule.

ADVERTISE IN OUR ROSTER AND NEWSLETTER

Please contact Lou Sillstrop or Diane Albert for advertising opportunities. Advertising copy deadline is September 10th.



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When Relationships Count™

Member Bio

RICK M. RUEMELE



Rick is always there; tools in hand, to be our annual picnic grill man. We can always count on him to give us those hot dogs and hamburgers just the way we want it.

Certified Public Accountant, Graduated from [Case Western Reserve University](#); MBA Accounting 1980. Rick Ruemele

formerly served as a controller, CFO for three companies in the manufacturing and software industries.

“It is my job to assist my clients simplifying and streamline there reporting structure and procedures in the most cost effective manner.” My services encompass: Tax, Audit, and Accounting projects. My clients include individuals and small business.

WHY GET CMA/CFM CERTIFIED?

The Certified Management Accountant (CMA) and the Certified in Financial Management (CFM) Programs have been designed to recognize the unique qualifications and expertise of those professionals engaged in management accounting and financial management. These certifications provide distinction in today’s economic climate and afford the opportunity to certify your expertise in business areas that are critical to the decision-making process.

The Certification Programs have four objectives:

- § To establish management accounting and financial management as recognized professions by identifying the role of the professional, the underlying body of knowledge, and a course of study by which such knowledge is acquired
- § To encourage higher educational standards in the management accounting and financial management fields
- § To establish an objective measure of an individual's knowledge and competence in the fields of management accounting and financial management; and
- § To encourage continued professional development.

The Certified Management Accountant and Certified in Financial Management designations are granted only by the ICMA.

Benefits

- § Communicate your broad business competency and strategic financial mastery.
- § Obtain contemporary professional knowledge and develop skills and abilities that are valued by successful businesses.
- § Convey your commitment to an exemplary standard of excellence that is grounded on a strong ethical foundation and lifelong learning.
- § Enhance your career development and professional promotion opportunities.

**DENVER - CENTENNIAL CHAPTER
2003-2004
OFFICERS AND DIRECTORS**

President	<i>Lou Sillstrop</i>	303-337-8195 (W) 303-905-6960 (M)	lou.sillstrop@biznetltd.com
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VP of Administration & Finance			
	<i>(vacant)</i>	-	-
Secretary	<i>Robin Schneider</i>	303-254-9023	robinl80@yahoo.com
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VP of Communications & Community Relations			
	<i>Diane Albert</i>	720-941-3812 (H) 303-947-5786 (M)	dalbert@hcchcpa.com
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VP of Education	<i>Linda Hendrix</i>	303-463-4690 (W) 720-205-7785 (M)	lghcolo@aol.com
Student Activities	<i>Leslie Sherlock</i>	720-747-5105 (W)	llsherlock@yahoo.com
CFM/CMA	<i>Cynthia Berglund</i>	720-344-3731 (W)	cberglund@arcadis-us.com
Member-At-Large (Former President)	<i>Gene Robbins</i>	303-973-2523 (H)	crob199727@aol.com

**2003 – 2004
Dinner Meeting Dates**

Wednesday September 17th, 2003
 Wednesday October 15th, 2003
 Wednesday November 19th, 2003
 December (no meeting)
SOCIAL on Wednesday January 21st, 2004
 Wednesday February 18th, 2004
 Wednesday March 17th, 2004
 Wednesday April 21st, 2004
 Wednesday May 19th, 2004
 Wednesday June 16th, 2004
 Wednesday July, 14th, 2004
PICNIC on Saturday August 21st, 2004

**2003 – 2004
Board Meeting Dates**

Wednesday September 24th, 2003
 Wednesday October 22nd, 2003
 Tuesday November 28th, 2003
 Wednesday December 17th, 2003
 Wednesday January 28th, 2004
 Wednesday February 25th, 2004
 Wednesday March 24th, 2004
 Wednesday April 28th, 2004
 Wednesday May 26th, 2004
 Wednesday June 23rd, 2004
 Wednesday July 21st, 2004
 Wednesday August 25th, 2004

October Newsletter deadline – 9/25/2003

Send articles or information to Cheryl Borgman at cborgman@graebel.com

c/o Lou Sillstrop
The Business Net, Ltd.
Suite 520
2851 South Parker Road
Aurora, CO 80014-2726



**Denver - Centennial Chapter
September 2003 Newsletter**

*Your IMA Membership
Benefits Your Company!*



Certified Management Accountant Program
Certified In Financial Management Program

Send To: _____

Forwarding Address Correction Requested

INFORMATION UPDATE (Please Print)

Dr. ___ Mr. ___ Mrs. ___ Ms. ___ Professional Designation _____ Account # _____
Last Name _____ First Name _____ MI _____
New/Current Business
Name _____
Address _____
City/State/Zip _____
Phone _____ Fax _____ E-mail _____
New Home:
Address _____
City/State/Zip _____
Phone _____ Fax _____ E-mail _____
I prefer to stay with my present chapter _____. I prefer to affiliate with the _____ Chapter.
Your signature _____ Date _____
(National requires your signature for any changes)
Please send all IMA correspondence to my: Business Address _____ Home Address _____

Please send this form to: Lou Sillstrop, The Business Net, Ltd., 2851 South Parker Rd. Ste 520, Aurora, CO 80014-2726